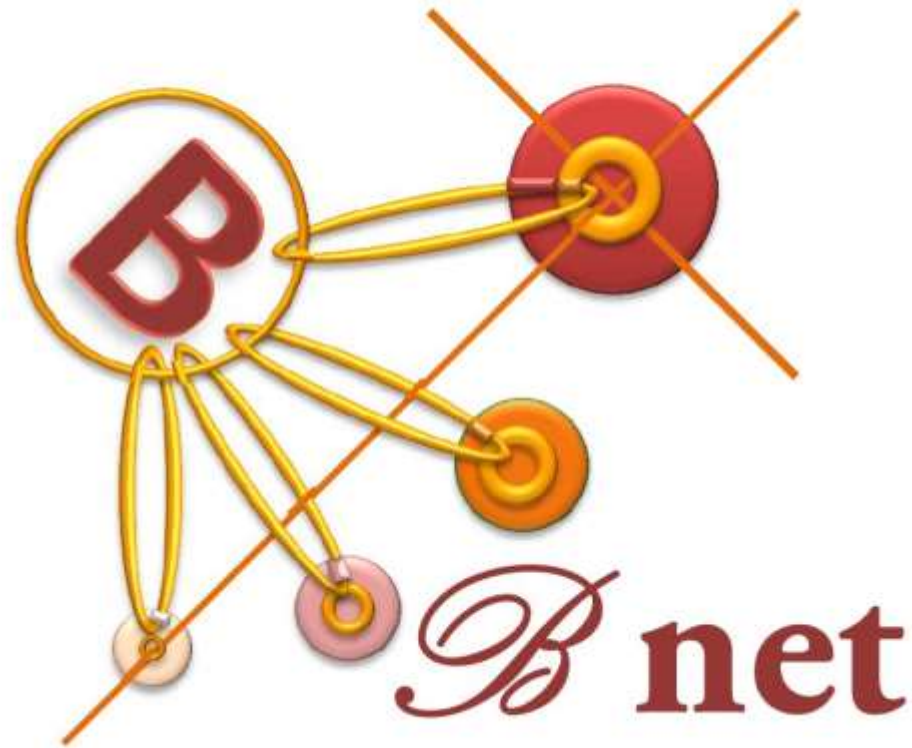
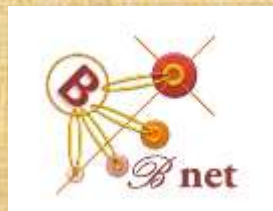
A sunset scene with silhouetted trees and a bright sun on the horizon. The sky is a gradient of orange and red, and the sun is a bright yellow circle on the right side. The trees are dark silhouettes against the bright sky.

***“Living hope  
is  
anchored in Jesus Christ”***



# Connecting the dots

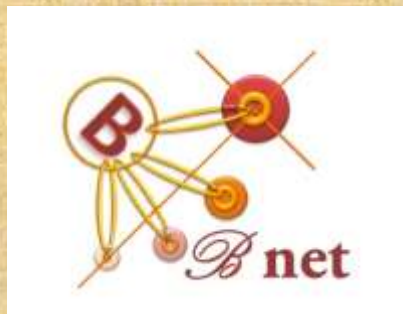
22 Feb 2018



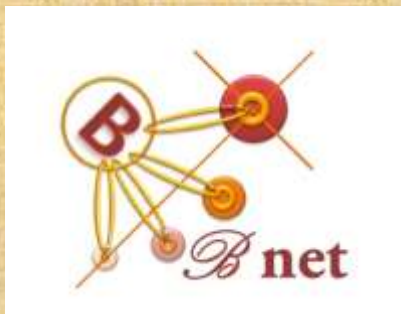
# Agenda

- 1) Welcoming
- 2) Attendance Register
- 3) Background and purpose of the new forum
- 4) Planned activities
- 5) Membership
- 6) Policy
- 7) Group discussion
- 8) Feedback
- 9) Next meeting (29 March 2018)



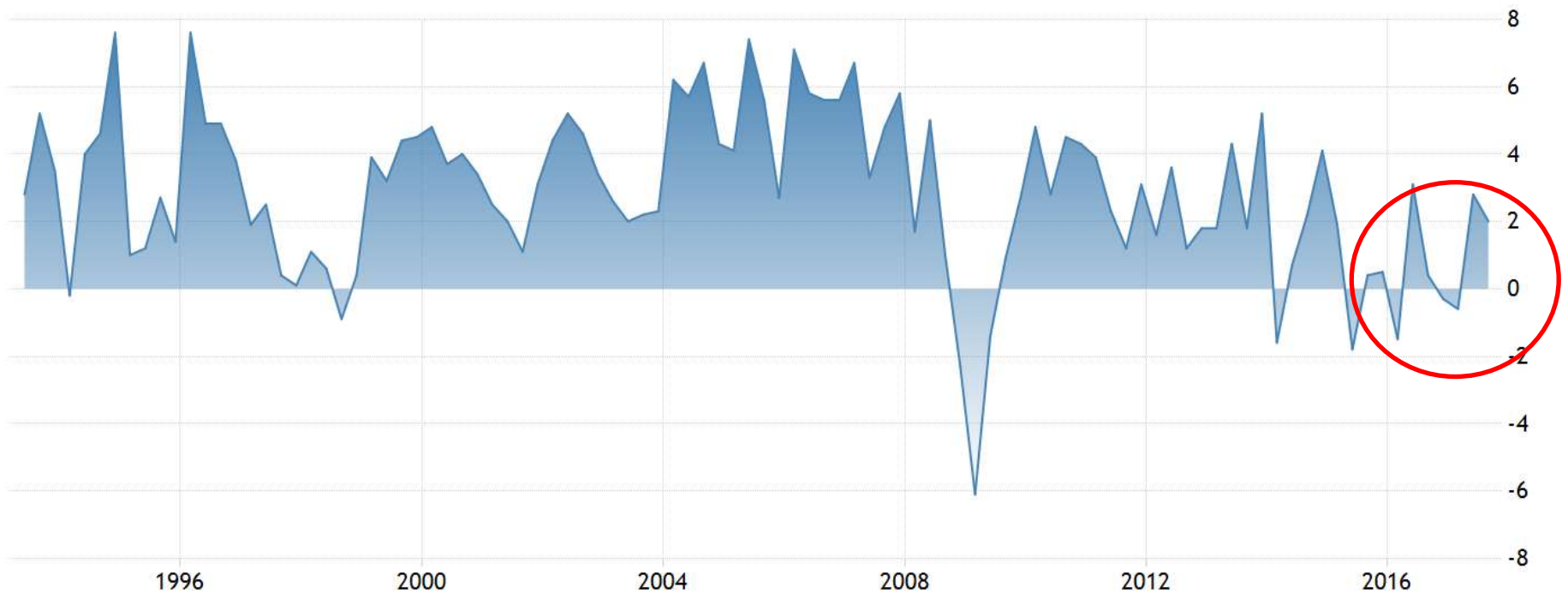


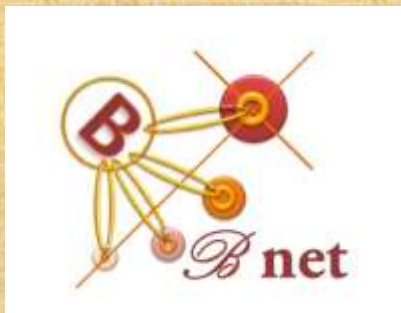
**Why?**



# SA Growth Rate too low

SOUTH AFRICA GDP GROWTH RATE

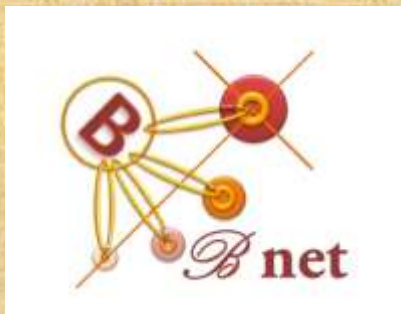




# SA unemployment too high

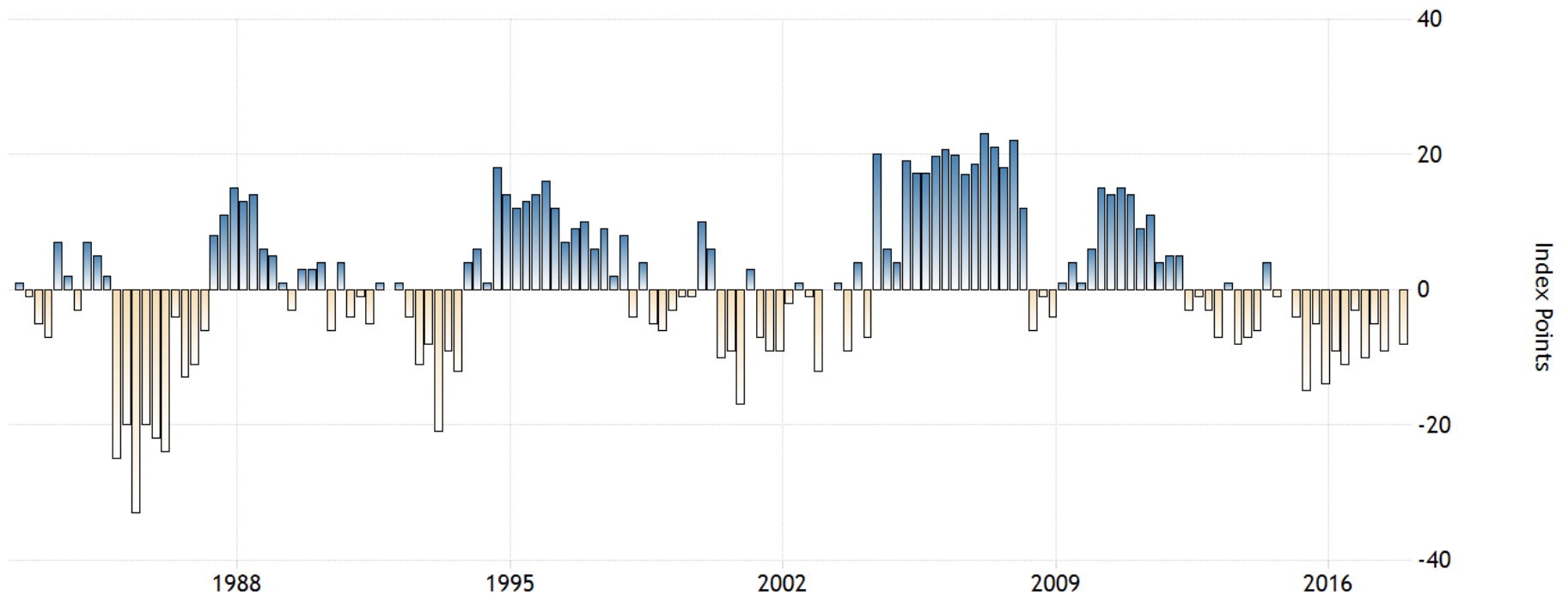
SOUTH AFRICA UNEMPLOYMENT RATE

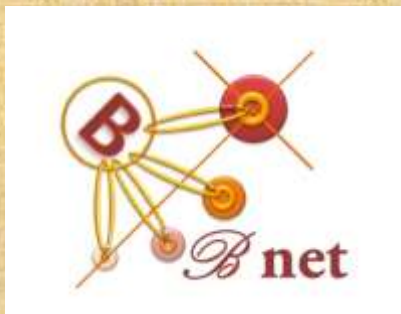




# SA Consumer Confidence Index

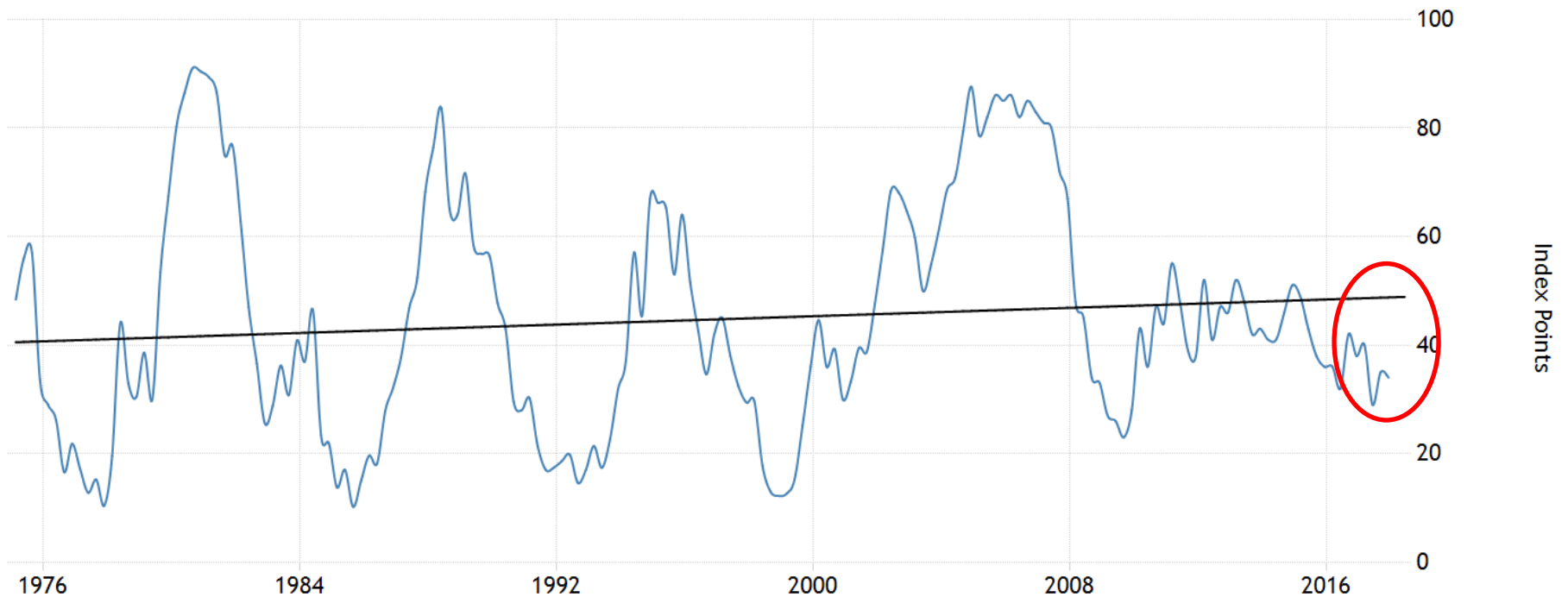
SOUTH AFRICA CONSUMER CONFIDENCE



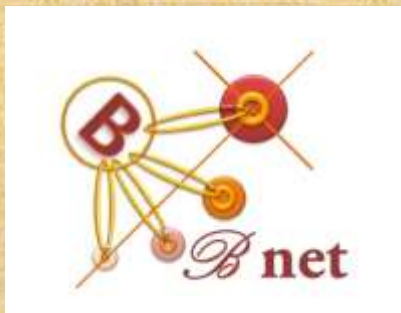


# SA Business Confidence Index

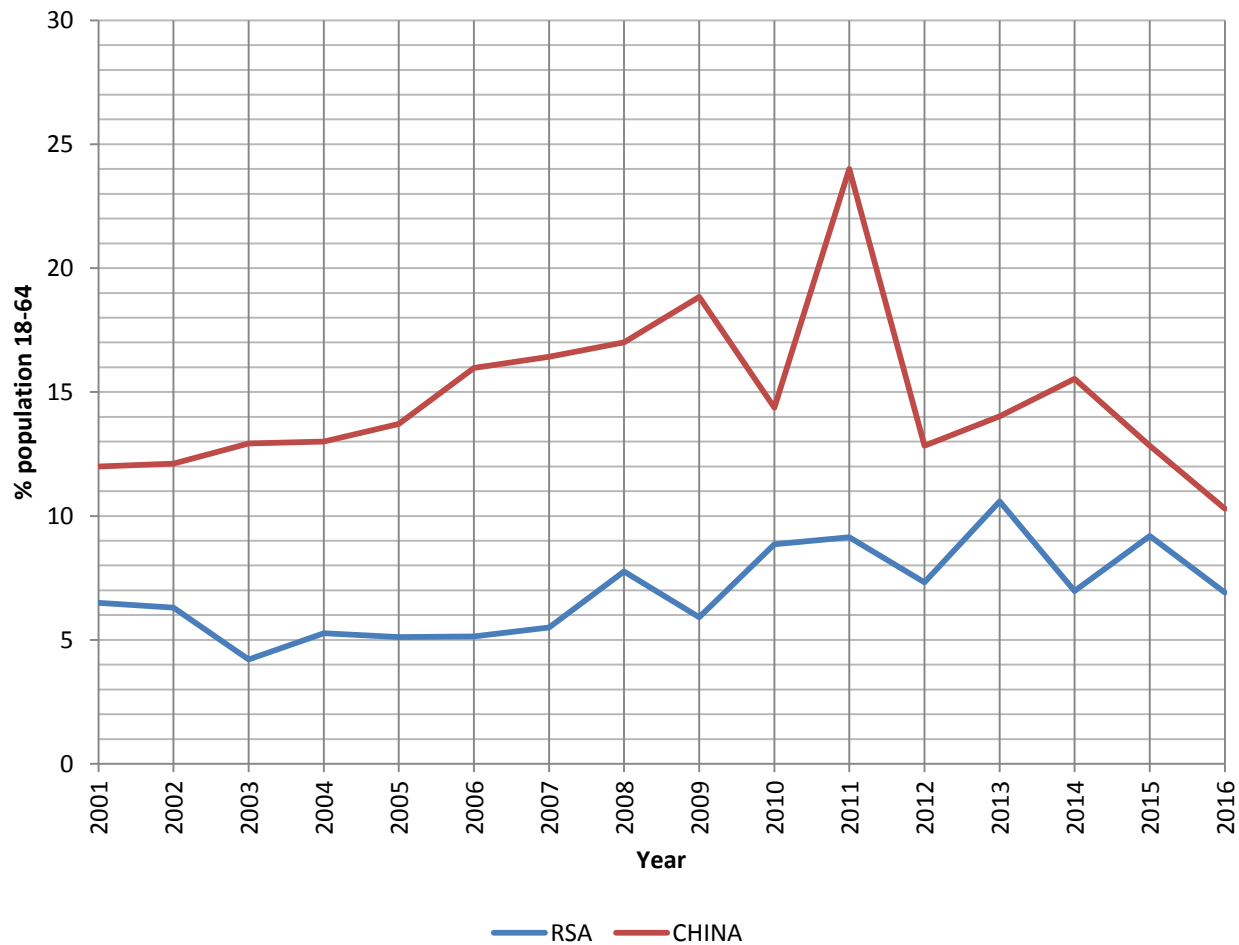
SOUTH AFRICA BUSINESS CONFIDENCE



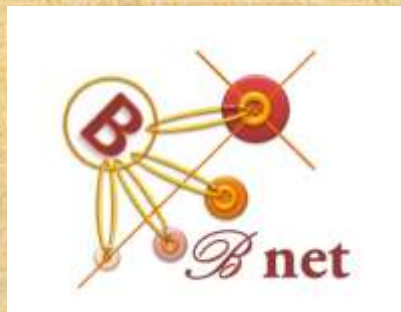




## TOTAL EARLY STAGE ENTREPRENEURIAL ACTIVITY



**SA underperforms**  
**“ waagmoed verloor ”**



## B Net interpretation of GEM 2016/2017 Report

Table 10 Comparison

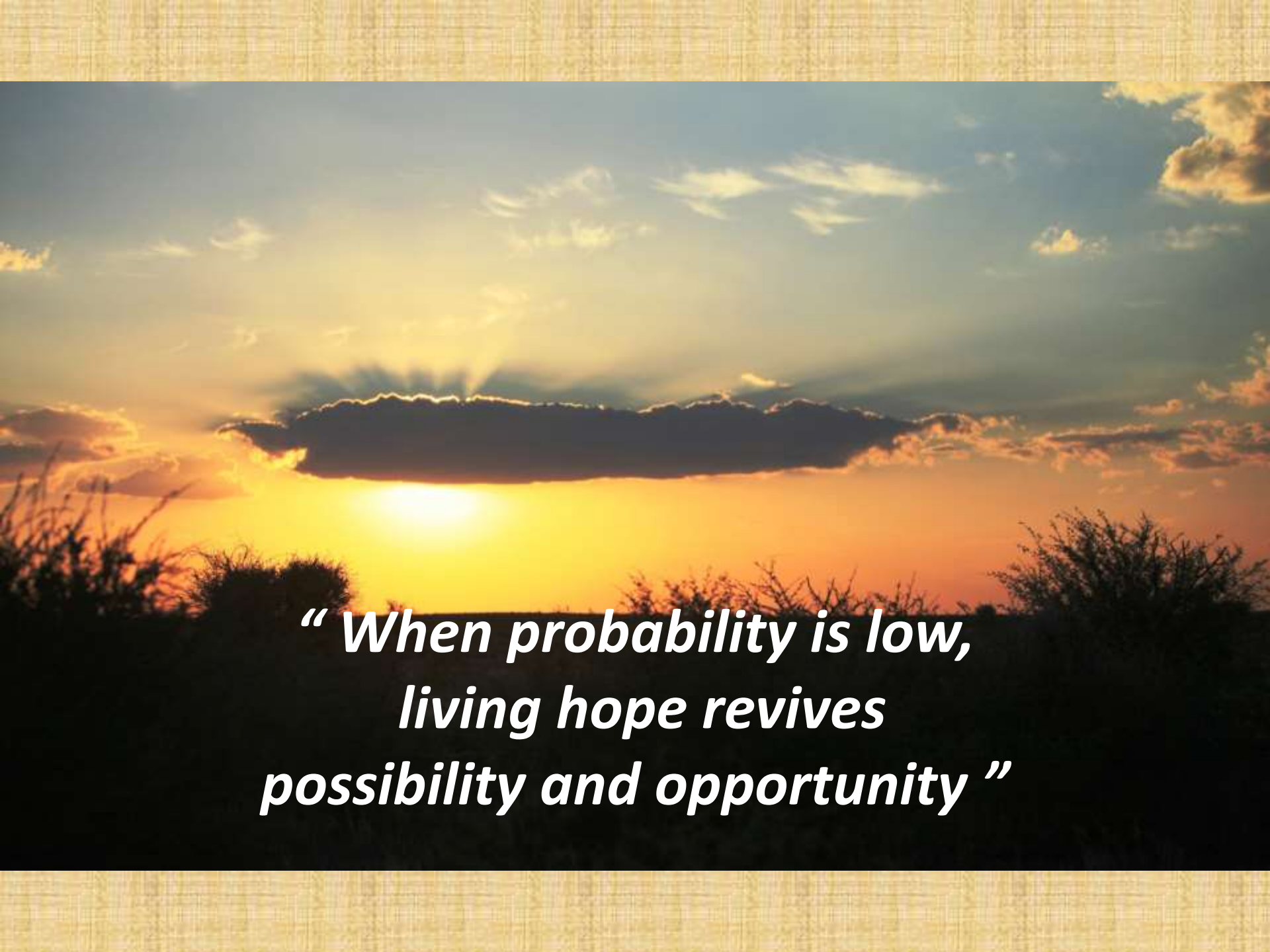
**Infrastructure spent to increase!**

ECONOMIC / INDUSTRY SECTOR PARTICIPATION OF NEW BUSINESS

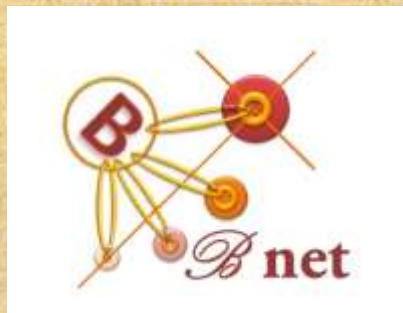
Percentage of TEA

	Agriculture	Mining	Manufacturing	Transportation	Whole sale / Retail	Information / Communications Technology	Finance	Professional Services	Administrative Services	Health, Education, Government and Social Services	Personal / Consumer Services
<b>RSA</b>	<b>2.9</b>	<b>6.6</b>	<b>5.8</b>	<b>9.7</b>	<b>50.6</b>	<b>1.6</b>	<b>4.2</b>	<b>2.7</b>	<b>6.1</b>	<b>8.5</b>	<b>1.4</b>
<b>BRAZIL</b>	2.1	9.9	11.5	2.2	48.4	0.2	0.4	2.0	2.3	18.6	2.2
<b>CHINA</b>	5.8	6.1	2.5	1.9	59.6	2.7	6.1	1.5	2.2	10.2	1.6
<b>INDIA</b>	1.4	1.6	6.4	2.7	70.9	1.5	3.0	1.3	1.2	9.3	0.8
<b>RUSSIA</b>	5.7	12.9	9.8	8.4	32.5	1.2	0.9	6.0	0.5	21.3	0.9
<b>BRICS Avg</b>	<b>3.6</b>	<b>7.4</b>	<b>7.2</b>	<b>5.0</b>	<b>52.4</b>	<b>1.4</b>	<b>2.9</b>	<b>2.7</b>	<b>2.5</b>	<b>13.6</b>	<b>1.4</b>

TEA = Total Early-Stage Entrepreneurial Activity – Percentage of the adult population between the ages of 18 and 64 years who are in the process of starting a business or who have just started a business which is less than 42 months old



***“ When probability is low,  
living hope revives  
possibility and opportunity ”***

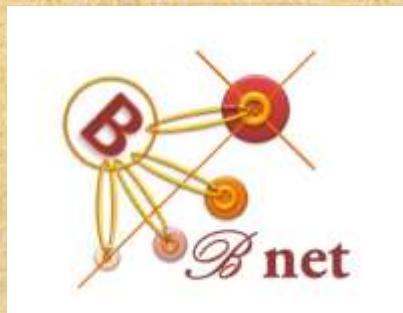


***“Community BNet is a Kingdom business”***

***The B-Net vision:***

***Support and grow the informal economic sector in the community to provide viable and sustainable alternative income generating opportunities***

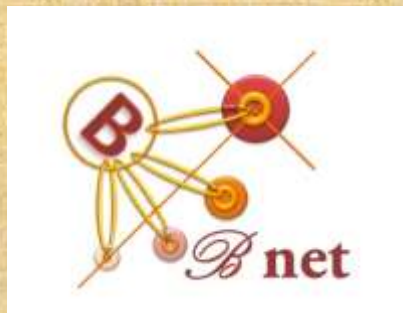
**10 -15% of Economy – less controlled environment**



## ***“Community BNet is a Kingdom business”***

### ***The B-Net Mission:***

- ***Unlocking entrepreneurial potential within the community, by the community;***
- ***Activating business courage responsibly in an environment supporting and facilitating economic freedom; and***
- ***Sharing hope and honouring God.***



***“Community BNet is a Kingdom business”***

***The B-Net Values:***

***Giving (Pay forward);***

***Sharing (Ubuntu);***

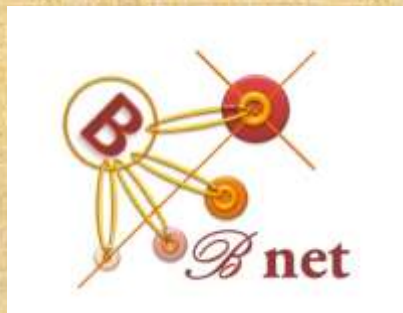
***Building community;***

***Developing potential;***

***Trusting committed relationships;***

***Living with integrity and dignity; and***

***Showing and earning respect.***



## ***“Community BNet is a Kingdom business”***

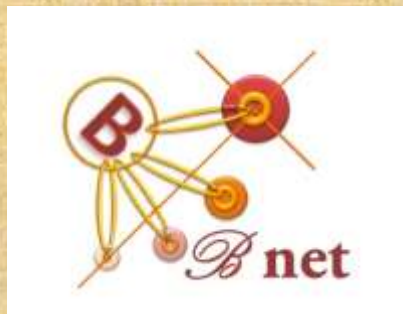
***We know that a staggering business potential exists in the education, skills and experience of the local community.***

***For various reasons some of this experience are currently not engaged in business activity. BNet is focussing on the mobilisation of the full potential vested in the community. This is our contribution to the growth of the informal economy and creation of income generating opportunities.***

“**Potential is NO  
GUARANTEE  
of progress. We  
will only grasp  
the staggering  
potential of  
our time if we  
create onramps  
that empower  
all people to  
participate.**”

Robert F. Smith



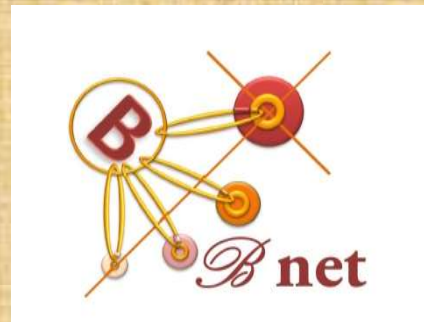


**How?**

# Connecting the dots



@



Directory



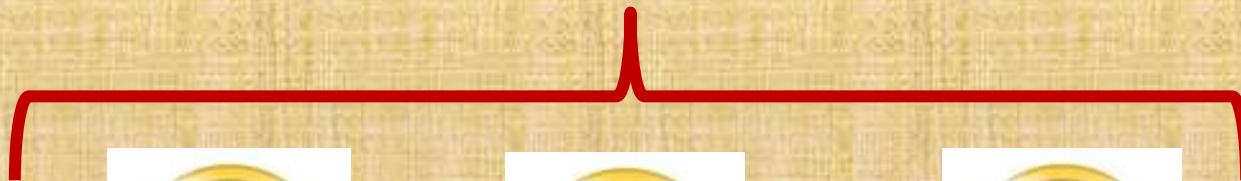
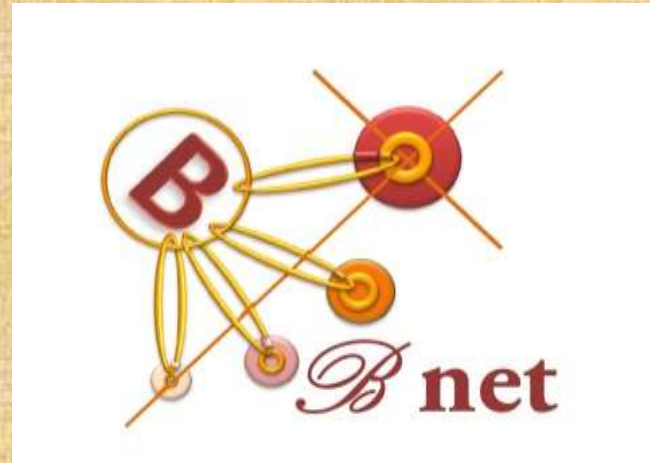
Forum



Support Network



# 3 Focus Areas



**Directory**

**Community  
Awareness & Marketing**



**Forum  
& Blog**

**Member  
Communication**



**Support Network**

**Member  
Support Services**



# Community Business Directory

The BNet Web Site share a directory of community business information and a web page advertisement.





# Community B-Net

## Community BNet online

Web site:

<http://www.communitybnet.co.za/>

Facebook page:

@Community BNet





## Community Business Support Network

**BNet facilitates the sharing of business experience and skills from within the community. A confidential data base of mentors, coaches and ad hoc advisors are being maintained.**





## Development of e commerce platforms

Community BNet and Interdata is planning to form a Joint Venture to provide the services to develop and support a fully integrated e-commerce platform for small businesses in the community.



# Halftime Seminars & Forums

## Mobilise Retirees

The greatest potential for growth and self-realisation exists in the second half of life.

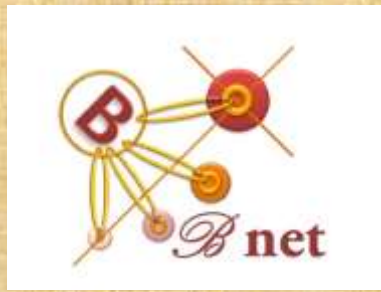
C.G. Jung

© Goodnotes



**"I WANT  
PEOPLE IN MY  
LIFE WHO ARE  
MORE  
INTERESTED IN  
MY GROWTH  
THAN MY  
COMFORT."**

*~eric johnson*



# Community BNet Forum Launch



# Community Business Forum

## Monthly Forum meetings:

- Facilitate topical discussions, interactive blogging and community awareness.
- Provides a platform to define the needs of small business in the community.
- Facilitate networking, education and training as well as mentoring.





# Community Business Forum

## 2018 Planned forum meeting dates and topics:

29 March – e commerce platforms

26 April – water trading businesses

31 May – real time business incubation

28 June – changing role of the local informal economy

26 July – feedback on local business surveys

30 August – Halftime support initiatives

27 September – status of ethical business practice

18 October – mitigate December impact

30 November – Lessons learned 2018





# Community BNet Membership

Membership is initially free of charge. The initiative commence by giving first. As the membership numbers increase and service levels develop with time a nominal membership fee may be charged to cover cost.

Membership requires:

- Recommendation by a business subscribing to UE.
- Acceptance of the membership conditions.
- Registration with BNet





# Conditions

The B-Net services are provided for free under the following conditions:

- B-Net management reserves the right to decline the rendering of services when the capacity of the company cannot support the need.
- B-Net management reserves the right to terminate the services at any reasonable time where the behaviour or conduct of the person seeking advice makes it impossible to continue with the relationship. The decision of the chairperson of B-Net is final in this regard.
- B-Net and its approved co-workers from the community do not accept any professional liability as no provision is made for professional indemnity insurance.





# Conditions

- Persons seeking advice is free to obtain an independent second opinion at any time. However, the second opinion should not come from one of the approved co-workers of B-Net.
- In the event that independent professional counselling is required, the person or business will be responsible for the cost associated with such services.
- No public access is available to the personal information of the B-Net co-workers from the community. (Compliance with the POPI Act)
- B-Net is not VAT registered.
- All members are required to subscribe to the Unashamedly Ethical code of conduct and publicly display this.





## Group Discussion:

- a. Can this initiative support existing small business in the community? List needs. Example planning, financing & marketing.
- b. Is the monthly topical meetings and a blogging site sufficient to service the public communication need?
- c. Is an annual membership fee of R125/annum acceptable? (Free membership = not value?)
- d. Are you aware of similar forums offering similar membership benefits?







## **Group Discussion:**

**e) What would you do to change community behaviour in supporting local business?**

**f) What would you do to ensure quality service are being provided by members?**



# Group Discussion Feedback





# General Comments





**Thank you for attending  
Those interested in membership  
please provide your detail to  
Braam du Plooy at the table at the  
entrance.**

